



Digital tech dilemma-galore – countdown to solutions

26. October 2022 kl. 16.00-16.45

Resilience is a necessity for companies that are growing because of increasing competition and an increasing need for solutions growing from digital technologies. In this session, ATV will focus on how Denmark's most talented researchers will respond to and give insights to complex dilemmas that two promising Danish companies are facing.

Come and experience three fast-growing Danish companies and how they navigate within the dilemmas that are emerging from digital technologies and needs solutions from them.

Two well-known enterprises will present current dilemmas that need be solved and three promising researchers will blow the scale for solutions to difficult and complex dilemmas. There will be time for reflection and discussion within the panel and the audience.

Facilitator Founder og CEO Helle Rootzen, Andhero, medlem i ATV, næstformand i ATV's Digitale vismandsråd

PROGRAMME

16:00 – Welcome and temperature in the audience

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16:05 – Dilemma no. 1: Novo Nordisk: How to enable a Digital Supply Chain Twin with precise data, and integrating with different enterprise data systems, to achieve visibility and improve decision-making, when unexpected events occur in the supply chain?

Senior Manager Mikkel Saxnæs Larsen, Supply Chain Intelligence, Novo Nordisk

16:15 – Dilemma no. 2: Siemens: Digital technologies are our unique selling point, but challenges the way we look and navigate in terms of value chain, so how do we work in a complex and ecosystem-based value chain and navigate in the global market?

Vice President Frank Faurholt, Siemens Digital Industries, Factory Automation, North-Europe

16:15 – Digital solutions from researchers

- **Associate Professor Line Clemmensen, DTU Compute**
- **Assistant Professor Tobias K. S. Ritschel, DTU Compute**
- **Professor Kaj Grønbæk, Department of Computer Science, AU**

16:20 – Dialogue on stage

- **Vice President Frank Faurholt, Siemens Digital Industries, Factory Automation, North-Europe**
- **Senior Manager Mikkel Saxnæs Larsen, Supply Chain Intelligence, Novo Nordisk**
- **Associate Professor Line Clemmensen, DTU Compute**
- **Assistant Professor Tobias K. S. Ritschel, DTU Compute**
- **Professor Kaj Grønbæk, Department of Computer Science, AU**

16:40 – Closing

Facilitator, speakers and audience