

# Applied AI Academy 2018 The Silicon Valley Way

A learning journey by  
Innovation Center Denmark and ATV

October 24<sup>th</sup> 2018, November 26-30<sup>th</sup> 2018, January 24<sup>th</sup> 2019



ATV

## **An Executive Education Custom-made for Business and Faculty Management**

**Innovation Center Denmark and ATV invite Danish executives at companies and Higher Education Institutions working with digital transformation to an exciting learning journey into the thriving AI world in Denmark and Silicon Valley: “Applied AI Academy 2018”**

The academy is an open and thought-provoking environment where participating executives and higher education faculties learn, connect and collaborate to explore potential partnerships and growth opportunities.

With today’s advances in computing power, smarter algorithms and, last but not least, the abundant amount of data available, Artificial Intelligence, or AI, is going to change the lives of hundreds of millions of people in the decades to come. And - AI can be both a threat and a fantastic opportunity.

Without insight into the dos and don'ts behind AI, companies risk being left behind. AI is used to automate, create insight, spot fraud, find errors, do diagnostics, fly drones and much more.

The AI Academy can be used as input in developing an AI strategy, be the starting point of your personal AI learning journey, and it can help you understand the importance of data to fuel any AI solutions. “No data – no AI” is a simple but true statement.

## By participating in the AI Academy, you will:

- Learn about the latest AI and learn to distinguish hype from reality
- Meet large and small companies, Danish and US based, working with AI
- Learn to identify, scope and design AI based solutions
- Navigate in disruptive trends and emerging technologies
- Become part of a knowledgeable AI network in Denmark and Silicon Valley
- Accelerate your internal innovation project and transform your business faster

## Timeline for the AI Academy 2018:

**May- August:** Application, selection process of participants and binding registration

**October 24<sup>th</sup>, 2018:** Kick-off meeting in Denmark, full day workshop with AI-intro, baseline, cases and networking

**November, week 48, 26<sup>th</sup>-30<sup>th</sup>.2018:** Deep dive in Silicon Valley, five days of AI learning and networking in lab in Silicon Valley

**January 24<sup>th</sup>, 2019:** Follow up, re-meet your network and discuss next step of your AI learning

## Costs and participants (max. 25 participants):

- 6-8 larger corporations. Price per person 35,000 DKK or 60,000 DKK per company (2 participants)
- 4-6 higher education faculties. Price per person 30,000 DKK

The price does not include travel and accommodation.

## Application and assignment procedure at ATV.dk

Please find more information and the application link at [ATV.dk](http://ATV.dk) -->TEMAER & PROJEKTER --> APPLIED AI ACADEMY

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